

TSG – TECHNICAL SAFETY GEAR “DESIGNED BY RIDERS”

Authenticity through heritage

Founded in Germany in 1988, TSG set out to develop protection gear, which skateboarders would really *want* to wear. Mission completed: TSG's helmets and pads revolutionized the industry, the brand's strong commitment to marketing and sponsorship became a role model in the business.

The TSG quality and design soon gained popularity among American skaters, encouraging the brand to sign with a US distributor in 1996. In 1999, TSG entered the snowboard market with their skate-style snowboard helmets introducing a totally new look to the world of winter sports.

Former Santa Cruz Snowboards R&D and team manager, Swiss Ruedi Herger, became TSG's new product and brand manager in 2004. Aiming for a more intense brand development and bigger product portfolio, he started to explore other sports markets, such as mountain biking, BMX, wakeboarding and skiing. About a year later Herger and partners bought out the brand and relocated the company's headquarters and design lab to Zurich, Switzerland.

Today, TSG International AG is one of the world's most comprehensive international suppliers and distributors of skateboard, bike, snowboard, ski and wakeboard safety gear. A bike apparel line and accessories complete the program.

“Designed by riders” has always been in the DNA of TSG

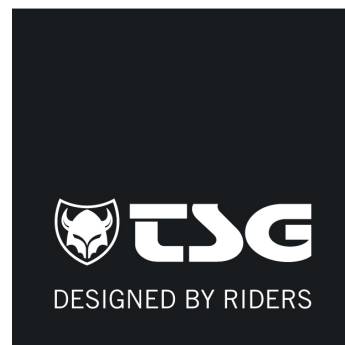
In a constant quest for innovation and improvement, the brand strongly cooperates with their team riders. The R&D masterminds fuse the riders' skills and hands-on knowledge with their decades of experience in product development to create superior protection gear for the ultimate in safety and style.

Company logo helmets are also part of the TSG philosophy: Shortly after in 1999, Tony Hawk signed his TSG helmet to thank the brand for protecting him in a major crash, the company launched the Tony Hawk and Mike Vallely signature pro models. Convinced of the performance of TSG's safety products, various brands came to ask for company logo helmets with unique individual graphic designs, among them Santa Cruz, Alien Workshop, Bones, Zero Foundation, Element and Oakley

Leadership in standards and certification

TSG uses only state-of-the-art technologies and premium materials to make sure the products deserve their customers' trust. After going through design, development and testing, all helmets, pads, protective pants and back protectors are certified by an officially authorized laboratory. Each TSG protective product meets the European Community directives for personal protective clothing and is in full compliance with directive 89 / 686 /CEE. . Also, TSG was the first company to meet the strict requirements of the American Consumer Product Safety Commission (CPSC certified).

To learn more about TSG, please visit: www.ridetsg.com.



Press Release

TSG PROTECTION WITH D3O

TSG FITS ITS WINTER PROTECTORS WITH D3O FOAM

Zurich, Switzerland, January 23rd, 2014: As of next winter, snowboarders and skiers will be able to purchase protection equipment that mountain bikers will have been making use of as early as spring 2014: TSG protectors with D3O foam! Last fall, the Swiss protection brand announced their new partnership with D3O, a British expert in the field of impact-absorbing materials. As of spring this year, the orange high performance foam will be found in TSG's bike and skate guards, and as of fall 2014 it will also be integrated in the Zurich-based company's back protectors, knee guards and protector shorts.

D3O is a patented technology used to create a soft and flexible shock absorbing material which boasts unique molecular properties. Under ordinary conditions its molecules flow freely, but upon impact, they lock together to produce an instantaneously more dense foam which in turn absorbs more impact energy and greatly reduces force transmission.

Back protectors with improved performance and reduced weight

The back protectors will not only perform better, but they will also be considerably lighter. Thanks to flexible Airwave technology, the D3O Viper Pro foam is breathable, and adapts perfectly to the wearer's body. Impact resistance is significantly higher than for other foams – it even meets the stringent requirements of the motorbike protection gear standard EN 1621-2, Level 2. In addition to the safety provided by the D3O back protector, EVA foam segments at the top and bottom protect the neck and coccyx areas. When washing the protector, the D3O foam can be removed conveniently via a zipper.

Comfortable protector shorts

The new Crash Pant D3O with D3O protection foam on the hips, thighs and coccyx offers ultimate shock absorption together with ultra-slim design. The soft, comfortable padding adapts to the wearer's body, while the use of Lycra material and integrated mesh sections promotes ventilation to further enhance wearing comfort.

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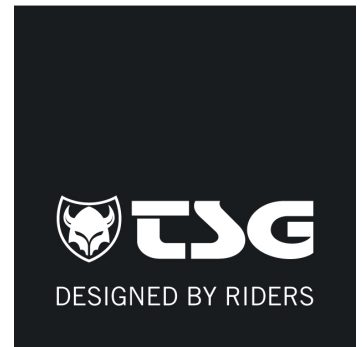
Lightweight knee guards

The new Arctic Knee Sleeve 2nd Skin D3O knee guard has specifically been designed for park and rail riders. An ultra-thin Lycra gaiter has been fitted with knee padding with D3O foam to cushion heavy impacts. The D3O foam has the signature TSG horseshoe shape to guarantee uncompromising wrapping of the upper part of the knee and prevent the guard from slipping off the knee.

"We are delighted to partner with TSG on this new protective product range. Our goal at D3O is to create the ultimate protective solutions, and our patented technology teamed with TSG's product design is set to offer an unbeatable combination of protection and performance.", Marcus Illingworth, D3O Sports Business Development Manager

"The new generation of D3O material has exceeded our expectations. Given our resolve to continually offer the best protection within the action sports market, a partnership with D3O is an organic, logical conclusion," notes Ruedi Herger, CEO of TSG.



**KONIK**

Press Release

KONIK HELMET – ALL-MOUNTAIN VENT CONTROL

TSG INTRODUCES NEW WINTER SPORTS HELMET WITH ADJUSTABLE VENTILATION

Zurich, Switzerland, January 23, 2014: At ispo 2014, TSG will introduce a new winter sports helmet with an adjustable ventilation mechanism. The new KONIK helmet will appeal to skiers and snowboarders who are looking for a dynamic and lightweight helmet construction with a sophisticated ventilation system.

Weighing only 470 grams, the KONIK is one of the lighter helmets on the market. It features an in-mold construction. The ventilation system is located underneath a top cover made of durable ABS. Excessive heat travels from the helmet's interior towards the top and accumulates between the EPS foam and the top cover, far away from the wearer's head. Those who need a little bit of cooling when riding at higher temperatures can open the upper ventilation holes via a glider to let warm air exit the helmet. Depending on the rider's preference, it is also possible to ride with closed vents. Vents on the front prevent the goggles from fogging.

The KONIK is the first winter sports helmet for which TSG used the Dial Fit system for size adjustability, so as to also cater for winter sports athletes who prefer simple, infinitely variable adjustability. The helmet sits comfortably low, and hugs the back of the head with a soft, insulating neckroll, which connects the soft ear pads. The entire ear pad set can be removed, if preferred.

The KONIK complies with CE test standard EN1077b and US standard ASTM 2040. The KONIK will be available from fall 2014 at a price of €129.95.

KONIK Features

- PC In-Mold Shell
- Hardshell Top Cover
- EPS Impact Foam
- Low Fit
- Dial Fit System
- Glider Ventilation
- Front Goggle Vents
- Solid Front Rim
- Quick Click Ear Pads and Neckroll
- Full lining Pad

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PASS



DESIGNED BY RIDERS

Press Release

PASS HELMET

TSG DEVELOPS NEW FULL FACE HELMET SPECIFICALLY FOR DOWNHILL SKATERS

Zurich, Switzerland, 18.02.2014: The Swiss Protection Gear brand TSG and triple World Champion in Downhill Skateboarding and product designer Martin Siegrist have teamed up to develop new Safety Gear specifically for Downhill Skateboarders. A perfect combination if you need a helmet that's all about speed, performance and design: Martin comes up with the ideas and understands the needs, while TSG has extensive experience in helmet development and helmet construction.

Compact aerodynamic design

The result of this design is the new TSG PASS Helmet, a full-face helmet that was developed from downhill skaters for downhill skaters. The extremely compact and above all aerodynamic design has been developed specifically with daredevil speed runs of asphalt surfers in mind, and is optimally adapted to the anatomy of the head. The front part of the PASS Helmet is much shorter compared to other helmets. That not only looks better design-wise, but also makes for increased protection due to a larger chin guard.

Superior, large field of vision with intelligent visor system

The large window with single-handed-use visor makes for optimised peripheral vision, even in the tightest of steep turns. The spherical lens geometry supports distortion-free vision all the way to the periphery. The inside of the visor comes with anti-fog coating, and the outer side with anti-scratch treatment to protect the shield from light wear and tear.

The view window has a sealing so that the visor is completely sealed when closed, and no airflow comes in.

Each helmet comes with two visors: mirrored tinted and clear, which can be used in various light conditions. Switching visors can be done easily and without tools.

Ventilation with fog inhibitor

Two small vent ports in the nose area allow air exchange. In addition, the exhalation-fogging-blocker positioned around the nose ensures that exhaled air doesn't flow upwards, fogging up the visor. The fogging blocker is made of soft foam and is supplied in two sizes for optimum adaptation to different facial geometries.

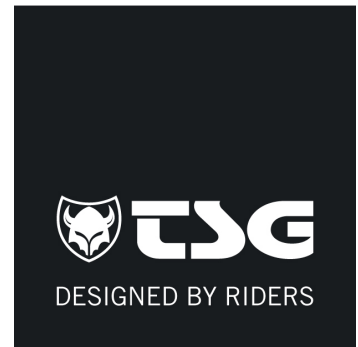
Two more small openings at ear level improve the wearer's perception of ambient noise.

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Customizable fit

The PASS helmet is available in four different sizes, thus covering head sizes with a circumference from 54cm to 61cm.

TSG presents a novelty with adjustable cheek pads. Each helmet is delivered with additional foam wedges to adjust the thickness of the cheek pads to your own face shape if necessary. The cheek pads of PASS CARBON helmet are equipped with magnetic quick release mechanisms, so they can be pulled out quickly and easily (even if the helmet is not removed) in case of an accident.

The helmet has an inner lining that feels good on the skin, and can be removed for washing if necessary.

Certified Safety

The TSG PASS helmet meets the requirements of the European EN 1078 standards for skate and bike helmets. In addition, it was tested on the American ASTM F1952 standard for Downhill Helmets. The visors have also been tested and meet the European safety requirements for personal eye protection (EN 174).

Enthusiastic feedback

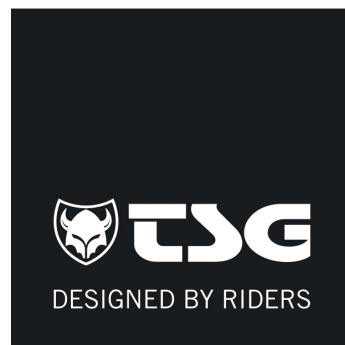
Californian skaters already had the pleasure to test the first prototypes of the PASS helmet. The innovation made in Switzerland received enthusiastic feedback:

"Couldn't be more stoked on my TSG full-face, it's by far the best DH-skate designed helmet I've ever seen or worn! Insanely good visibility through the mirror with no bubble effect, great hearing, top-notch construction and incredibly comfortable. The guys over at TSG really thought of everything that could be improved on from what other companies have been doing, and have absolutely nailed this design." Tyler Howell, Pro Downhill Skater from Santa Barbara, Cal.

The PASS helmet will be available in March/April 2014 in a fiberglass and a carbon construction.

PASS Fiberglass colours: flat black, gloss white. Recommended retail price: € 224.95

PASS Carbon colours: carbon-black . Recommended retail price: € 374.95



Press Release

Backbone Trailfox

The ultimate protector jacket for downhill riding

Zurich, Switzerland, 14/8/2013:

TSG presents with the Backbone Trailfox, a new protector jacket that offers maximum all-round protection. All important parts of the body are protected with heavy duty shock-absorbing pads. Back, spine, chest, ribs, shoulders, elbows and forearms are well protected in case of a fall, while simultaneously full freedom of movement is guaranteed thanks to flexible, soft-mesh fabric.

The two-piece chest plate is anatomically-shaped and manufactured to withstand hard impact and intense stress of use. The back protector comprises several interlocked panels and is fully movable in the lower segment. If so desired, the entire back protector can be removed completely. The removable liner is machine washable.

Shoulders, elbows and forearms are fully covered. Multiple straps allow adjustment for a personalised fit and ensure that the pads stay correctly in place. New and easy to use is the cross-strap system on the forearms. Velcro loops in the lower back can be hooked into the belt loops of your trousers, to prevent the back protector creeping up. The Velcro kidney belt is equipped with soft padding in the vital areas and also comes with a lift pass pocket.

The sleeves can be removed with a zip above the elbow. The centre front zip makes for quick removal so you can relax quickly on little breathers.

- Anatomically-moulded, high-impact chest shield
- Removable flexible back protector with washable lining
- Full high-impact coverage of shoulders, elbows and forearms
- Lycra cuffs
- Velcro straps for securing the breastplate
- Soft vented mesh material
- Zip-detachable sleeves
- Adjustable compression straps in the right places
- Padded kidney area
- Centre front zipper for easy on- and- off
- Lift pass pocket on kidney belt

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